



# VPN Product

## 1

Geos: US, BR, AR, IN, FR

Platform: AOS

Pricing Model: CPI

Traffic Type: Direct In-app, SDK, Media Buy

## 2

Achievements (monthly average)

Period: Start date 1.2019 -till this day

Installs: 69,133

Conversion Rate: 1-2%

Retention Day 1: 30%- 70% (geo dependent)

## 3

App adds an extra layer of protection for their users against the virtual work. This app installs a Virtual Private Network that helps to encrypt information and keeps phones secure.

It services a wide range of people and specifically helpful for users that travel and use external Wifi frequently. Offering that extra layer of protection helps ease user's minds.

