



# Tinkoff

Tinkoff has approached Mobupps to assist on advertisement of 3 company's products

Tinkoff Investition  
Tinkoff Bank  
Tinkoff Mobile

## 1 Targets

CTI CR - 1% - 1.5%

Zero Fraud

1.5 % of users received a credit card

## 2 Result

About 5000 total conversions a month

