



# Skip the Dishes

## 1

Geos: US

Platform: AOS iOS

Pricing Model: CPI

Traffic Type: Direct In-app, SDK, Media Buy

KPIs from client:

KPI install to first purchase ratio: 30%+

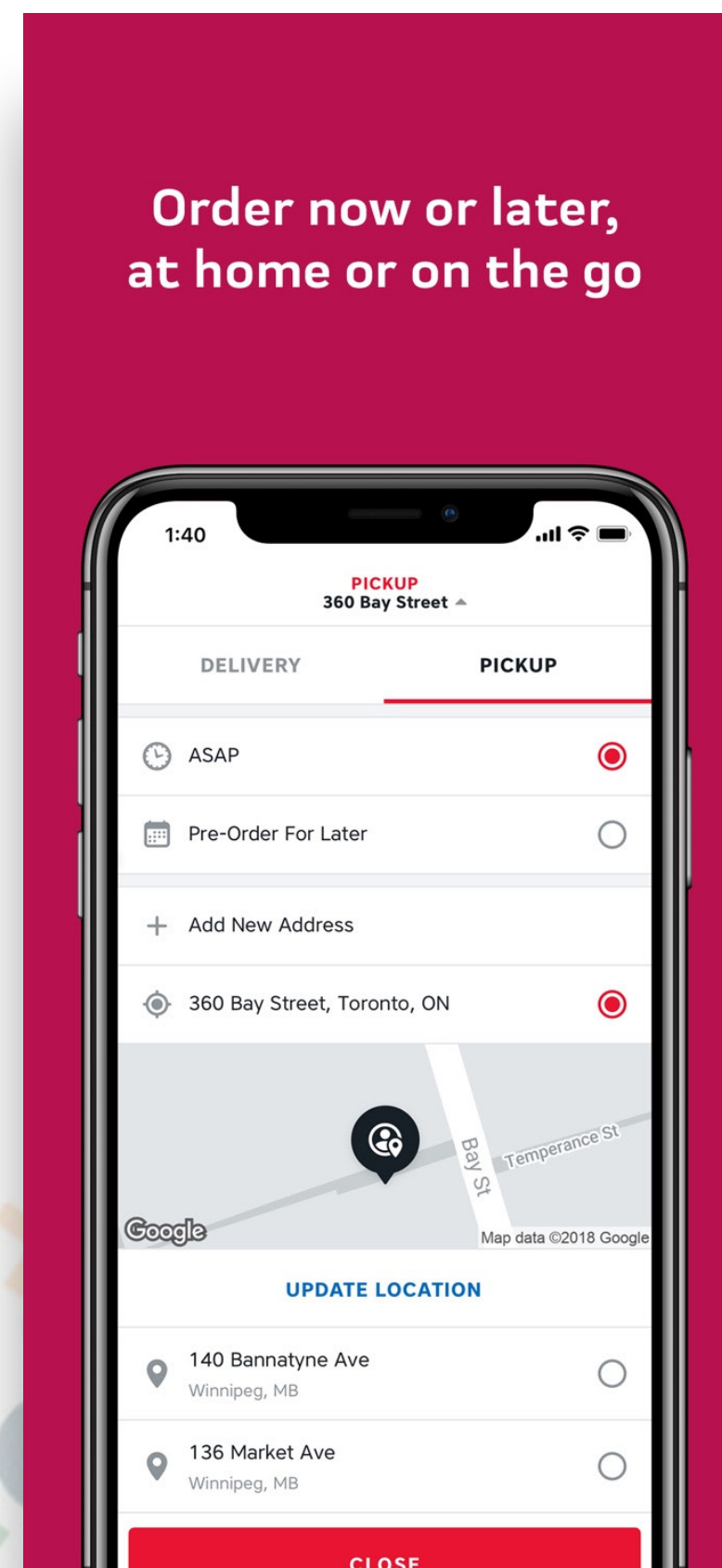
## 2

Monthly Installs Average: 31,902

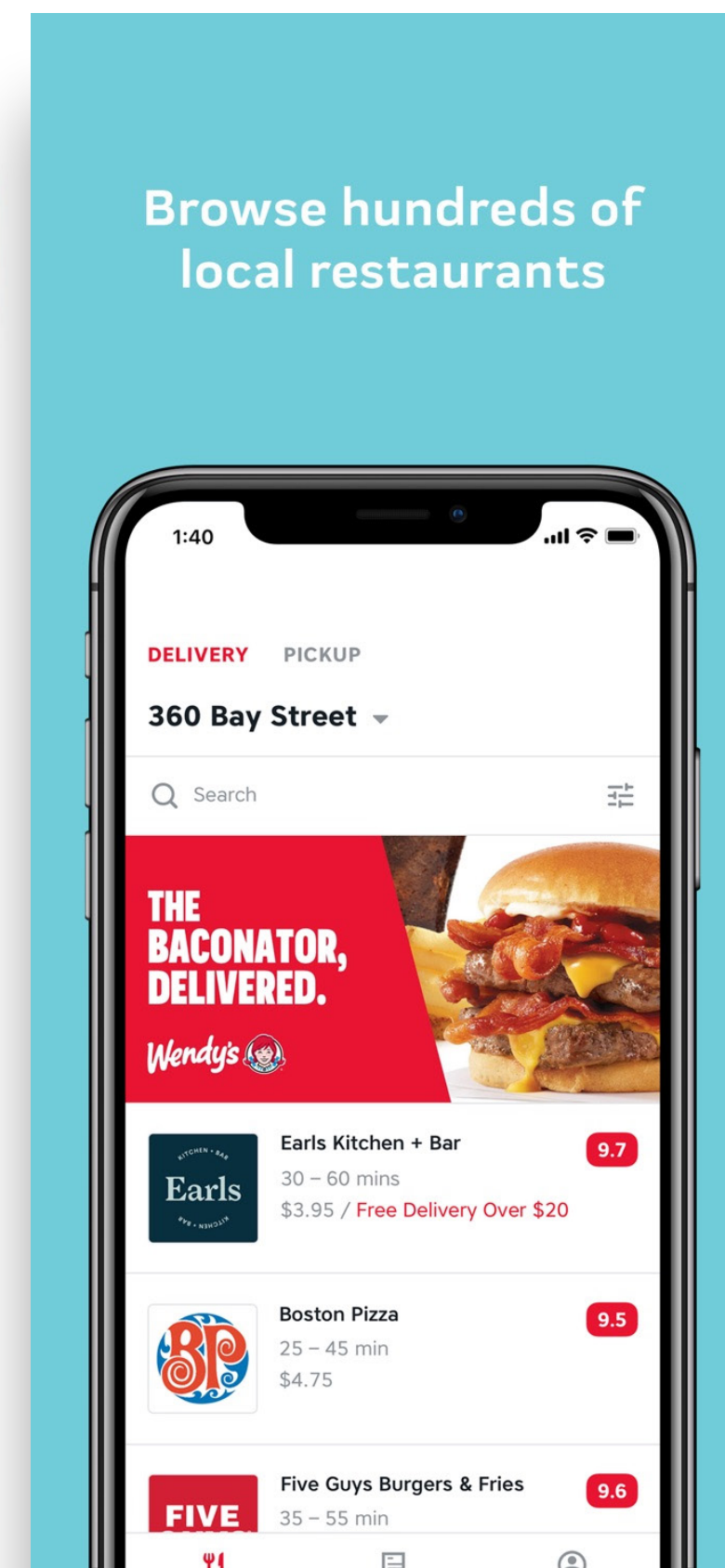
First Order: 31%

## 0

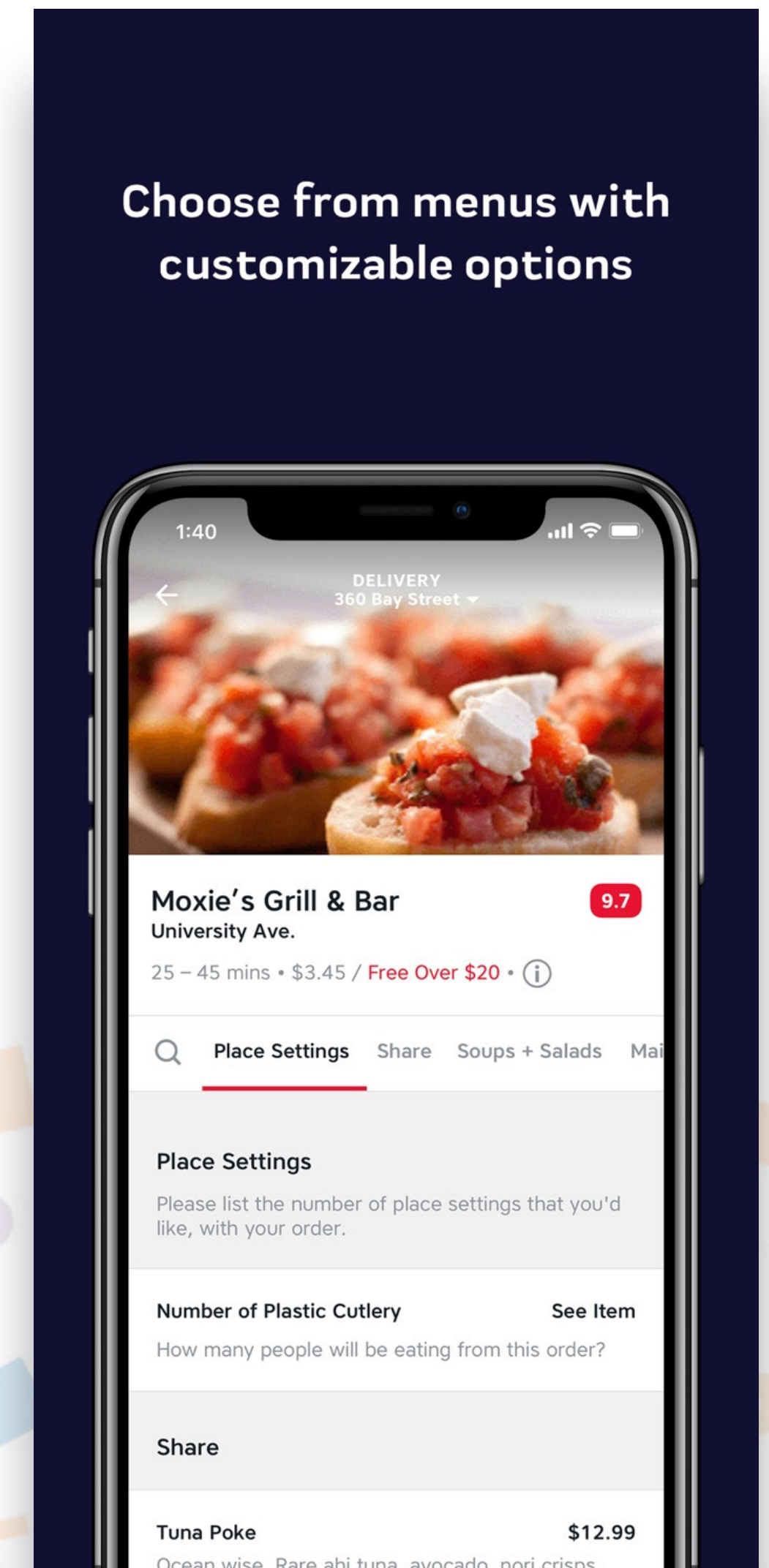
SkipTheDishes is a better way to order food online. Skip lets you easily find and order food from your favourite restaurants, so you can get back to your busy life. They have modernized food delivery to provide you convenience, control, and accuracy.



Order now or later,  
at home or on the go



Browse hundreds of  
local restaurants



Choose from menus with  
customizable options