



# Dahmakaan

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Geo – MY, TH

Platform – Android + iOS

Pricing Model – CPR

Flow – App Install > Registration

Traffic Type – Media Buying, Direct In-App, DSP

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Achievements

Period – 2019

Avg daily caps achieved – 350

KPI Achieved – In-app orders

6% to 10% CR from install

Avg Cost per order between 10\$ -15\$

0

Dahmakan has a team of 5-star chefs that cook fresh, healthy and incredibly tasty dishes everyday with a daily changing menu of international and local food.

The delivery is FREE and there is no minimum order. The tasty dishes are halal-friendly and available in Malaysia and Bangkok.

