



# Amazon Prime

1

Client's target: looking for high quality users without frauds.

Geo: IN

Platform: iOS, Android

Pricing model: CPI

Traffic Type: Non incent

Period: March 2019

2

Monthly Installs (or other goals): 100 000+

KPI: %fraud on mfilterit - lower than 15%

0

Amazon Prime is a paid subscription service offered by Amazon that gives users access to services that would otherwise be unavailable, or cost extra, to the typical Amazon customer. This includes free two-day delivery, Two hour delivery for a fee through Prime Now, streaming music and video, and other benefits.

