



“Mobupps” company became part of Adjust Kudos Partners.

Adjust is a leading mobile attribution and analytics company. Its bring transparency and accountability to all aspects of the app ecosystem through cutting edge technology, incredible data management and the ability to make complex stats simple. Adjust provides superior download tracking solutions and valuable post-install KPI analytics to turn data into revenue.

Kudos Partners are networks which worked alongside to build tools on their end that will recognize and auto-append a network’s own macros to adjust’s tracker URLs, automating the dynamic integration workflow.

The “Kudos” is a part of Mobupps ongoing effort to enhance our integration with main trackers on the market and give our clients the ability to aquire quality users and transparently optimizing the campaigns.

Adjust clients can now pass in real time, automatically all the post install events to Mobupps platforms. Our technology will set goals and KPI’s to select the best audience and media for the campaign.

We are proud to be a part of this group of partners, and been awarded the Kudos status!